

## PRIDE ENGINEERING, LLC

### IOT Privacy Policy

**Last Updated:** August 17, 2022

PRIDE ENGINEERING, LLC AND ITS AFFILIATES ("PRIDE ENGINEERING", "WE", "OUR" AND "US") PROVIDE ("SERVICES") ACCESSIBLE THROUGH PRIDE ENGINEERING'S WEBSITES AND/OR ALTERNATIVE PLATFORMS (COLLECTIVELY, THE "PLATFORM") FOR USE BY CUSTOMERS OF PRIDE ENGINEERING HARDWARE, SOFTWARE AND OTHER PRODUCTS WHICH ARE DEPLOYED TO CUSTOMERS TO CONNECT TO OR OTHERWISE FOR USE IN CONNECTION WITH THE SERVICES THE (COLLECTIVELY, THE "SYSTEM").

This Privacy Policy is incorporated into and made a part of any agreement that references this Privacy Policy.

#### Table of Contents

Interpretation and Definitions

Your Rights of Your Personal Data

Changes to this Privacy Policy

Retention Period

Your Consent

Security

Collecting Your Personal Data

Do Not Track Policy

Use and Disclosure of Your Personal Data

Children's Privacy

General Principles for the Processing of Personal Data

Compliance with Local Laws

Third Party Sites and Services

Affiliates

Your Right to Complain

Choices and Access

Contact Us

Accuracy

#### Interpretation and Definitions

##### Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

##### Definitions

For the purposes of this Privacy Policy:

**Account** means a unique account created for You to access any of our services or to purchase products from us.

**Affiliate** means an entity that controls, is controlled by or is under common control with a party, where "control" means ownership of 50% or more of the shares, equity interest or other securities entitled to vote for election of directors or other managing authority.

**Device** means any device that can access a Platform such as a computer, a cellphone, or a digital tablet.

**Personal Data** is any information that relates to an identified or identifiable individual.

**Platform** refers to any website or other online platform owned or operated by or for Pride Engineering or its Affiliates.

**You** means the individual accessing or using the Platform, or the company, or other legal entity on behalf of which such individual is accessing or using the Platform, as applicable.

### **Changes to this Privacy Policy**

We reserve the right to update this Privacy Policy at any time. All updates will be effective immediately upon posting of the updated Privacy Policy on the Platform.

We will let You know via email and/or a prominent notice on our Platform, prior to the change becoming effective and update the "Last Updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes.

### **Your Consent**

You hereby agree with and consent to the collection and processing of Your Personal Data as described in this Privacy Policy. Your Personal Data may be collected, processed and stored by Pride Engineering or its services providers in the United States and other countries where our servers reside. Please be aware that the privacy protections and legal requirements, including the rights of authorities to access Your Personal Data, in some of these countries may not be equivalent to those in Your country. You hereby agree with and consent to the transfer of Your Personal Data to the United States and other countries where Pride Engineering operates. You have the right, at any time, to withdraw Your consent to Pride Engineering's collection and processing of Your Personal Data, or to the transfer of Your Personal Data to the United States and other countries where Pride Engineering operates. You may withdraw Your consent by utilizing the contact methods provided in this Privacy Policy.

### **Collecting Your Personal Data**

As You interact with the Platform, the System, or components of the System, there may be opportunities for You to provide Us with Your Personal Data. Additionally, We may collect certain information about You as further described below.

You may provide Us with Personal Data through a number of sources: the Platform, the System, product/service related events, surveys, social media platforms, and through our customer contact centers.

The categories of information that Pride Engineering may collect about You are listed in the table below:

| <b>Category</b>                   | <b>Examples</b>   | <b>Collected</b> |
|-----------------------------------|---|------------------|
| Identifiers                       | A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, or other similar identifiers.                          | Yes              |
| Specific Personal Data Categories | A name, signature, Social Security number, physical characteristics or description, address, or telephone number. Some Personal Data included in this category may overlap with other categories. | Yes              |

|  |  |     |
|--|--|-----|
| Camera and Photo Information                   | Images and other information from your Device's camera and photos.   | No  |
| Protected Classification Characteristics       | Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information). | No  |
| Commercial information                         | Records and history of products or services purchased or considered.   | Yes |
| Biometric information                          | Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.  | No  |
| Internet or other similar network activity     | Interaction with our services or advertisement.  | Yes |
| Geolocation data                               | Approximate physical location.   | Yes |
| Sensory data                                   | Audio, electronic, visual, thermal, olfactory, or similar information.   | No  |
| Professional or employment-related information | Current or past job history or performance evaluations.  | Yes |
| Non-public education information               | Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.   | No  |
| Inferences drawn from other Personal Data      | Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.  | Yes |

We obtain the categories of Personal Data listed above (1) directly from You as described herein; (2) indirectly from You, for example, through information We collect in the course of providing services and products and access to and use of the System; (3) directly and indirectly from activity on this Platform; and (4) from third parties that interact with US, with the System, or in connection with the services and products We provide.

## Personal Data You Provide

When You purchase, license, or subscribe for access to the System or Our products or services, We may ask You to provide Us with certain Personal Data that can be used to contact or identify personally or to provide you services and/or products, including, but not limited to:

- Email address
- First and Last Name
- Phone Number
- Usage Data
- Location Information
- Professional or employment-related information
- Camera and Photos

You may choose to receive certain communications from Pride Engineering via Your email address upon interaction with the Platform or the System. From time-to-time Pride Engineering may include surveys or information requests that ask You to provide Personal Data such as Your name, telephone number, email address or mailing address. Any information You may provide will be used by Pride Engineering to allow You to participate in the particular feature being offered. Pride Improvement may also retain any information You provide in order to send You information about Pride Engineering's products and services that may be of interest to You. Pride Engineering will provide You with the opportunity to opt-out of receiving such communications. We may use one or more service providers to administer these messages, but We do not share Your email address with spammers or any other third parties except as described in this Privacy Policy.

We may combine the Personal Data You submit directly with other Personal Data We have collected from You, whether on- or offline. We may also combine it with information We receive about You from other sources, such as other companies, publicly available information sources (including information from Your publicly available social media profiles), and other third parties.

## Passive Information Collection and Use

As You navigate around the Platform or use the System or our other products and services, certain information can be passively collected (that is, gathered without You actively providing the information), using various technologies. We passively collect and use information in a variety of ways, including:

- Usage Data: Usage data is collected automatically when visiting the Platform. Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Platform that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.
- Through Your Browser and Device: When You access the Platform by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data. We may also collect information that Your browser sends whenever You visit our Platform. You can enable or disable access to this information at any time through Your Device settings.

- Cookies: Cookies are pieces of information stored directly on the computer You are using. Cookies allow Us to collect information such as browser type, time spent utilizing the Platform, pages visited, and language preferences. We, and our service providers, use the information for security purposes, to facilitate navigation, and display information more effectively. In addition, We use cookies to gather statistical information about Platform usage in order to continually improve its design and functionality, understand how individuals use it, and to assist Us with resolving questions regarding it.

You can choose to accept or decline cookies. Most Web browsers automatically accept cookies, but You can usually modify Your browser settings to decline cookies if You prefer. If You would prefer not to accept cookies, most browsers will allow You to: (i) change Your browser settings to notify You when You receive a cookie, which lets You choose whether or not to accept it; (ii) to disable existing cookies; or (iii) to set Your browser to automatically reject any cookies. If You set Your browser to reject cookies, part of the Platform may not work for You.

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your Web browser.

- Pixel tags, Web beacons, clear GIFs, or other similar technologies: These may be used in connection with some Platform pages to, among other things, track the actions of Platform and System users and compile statistics about Platform usage and response rates.

We permit third-party advertising partners to use the foregoing tracking technologies to collect information about Your browsing activities over time and across different websites when You use the Platform. For example, We may use advertising services provided by third-party ad partners, such as Google, to market our service to You on other websites and online services. Through a process called "retargeting," each service places a cookie on Your browser when You visit the Platform so that they can identify You and serve You ads on other sites around the Web based on Your browsing activity. To avoid use of this information for advertising by these third-party ad partners, You can change Your browser settings to reject cookies or to notify You when cookies are set and You could select the Do Not Track option on Your browser, though We have no control over and cannot confirm whether these third-party ad partners honor the Do Not Track browser signal. Additionally, many advertising companies are members of the NAI or DAA and/or provide opt-outs on those industry pages at [networkadvertising.org/choices](http://networkadvertising.org/choices) or [aboutads.info/choices](http://aboutads.info/choices).

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our Platform. Users can set preferences for how Google advertises to You using the Google Ad Settings page. Alternatively, You can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

We may implement applications or "widgets" from third party providers (e.g., Facebook, Twitter, Instagram, LinkedIn, etc.) that allow interaction, integration or content sharing with third party services. These widgets or applications may be visible on a page you visit on our Platform or may require log-in through the third party provider's service. The third party providing the widget or integration may offer controls for you to manage your interactions. Any interaction with a third party widget or application

typically allows the third party to collect some information about you (whether through cookies, registration information or otherwise). These third parties may even track you when you do not interact with the widget. If you have engaged any of these third party service providers, their respective privacy policies will govern their tracking and collection of information. You should review these third party policies to understand these practices.

### **Use and Disclosure of Your Personal Data**

We may use Personal Data for the following purposes:

- **Administering Our Platform and business**
- **To customize/personal this Platform based on user interests**
- **Enabling Your use of the services available on our Platform**
- **To Send You goods and/or programs You purchase from Us**
- **To supply and/or fulfill services purchased through out Platform**
- **To send statements, invoices, and payment reminders to You and to collect payments from you.**
- **To send You non-marketing commercial communications**
- **To send You SMS notifications regarding appointment reminders and key project updates that you have specifically requested.**
- **To send You email notifications that You have specifically requested**
- **To send You Our newsletter if requested**
- **To send You marketing communications regarding Our services and products.**
- **To provide third parties with statistical information about Our users**
- **To deal handle inquiries and complaints**
- **To keep the Platform secure and to prevent fraud**
- **To verify compliance with any terms and conditions governing the Platform**
- **To send You useful information about products and services You have purchased from Us**
- **To enhance this Platform's operations**
- **For statistical purposes**
- **To improve our products, programs, and/or services**
- **To maintain the integrity of information and services provided on this Platform**
- **When We otherwise have Your consent.**

We may share Your Personal Data for the following business purposes and to the following categories of third parties:

**With Service Providers and Vendors:** We may share Your Personal Data with our third-party vendors performing functions on our behalf (or on behalf of our affiliated companies) – e.g., vendors that operate our Platform, process credit card orders, administer our promotions, provide us marketing or promotional assistance, analyze our data, assist us with customer service, etc. Our vendors agree to use this information, and we share information with them, only to carry out our requests.

**For business transfers:** We may share or transfer Your Personal Data in connection with, or during negotiations of, any merger, sale of Pride Engineering assets, financing, change of control, or acquisition of all or a portion of Our business to another company.

**With Affiliates:** We may share Your information with Our Affiliates, in which case We will require those Affiliates to honor this Privacy Policy.

**With other users:** when You share Person Data or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside.

**With Your consent:** We may disclose Your Personal Data for any other purpose with Your consent.

In addition, We use and disclose Personal Data collected through the Platform as We believe to be necessary or appropriate: (a) as permitted by applicable law, including laws outside Your country of residence; (b) to comply with any legal process; (c) to respond to requests from public and government authorities, including public and government authorities outside Your country of residence; (d) to enforce our EULA (if applicable); (e) to protect Our operations or those of any of Our Affiliates; (f) to protect our rights, privacy, safety, or property, and/or that of our Affiliates, You, or others; and (g) to allow Us to pursue available remedies or limit the damages that We may sustain. We may also use and disclose Personal Data collected through the Platform in other ways, with Your prior consent.

In addition, We may use and disclose information that is not in personally identifiable form (such as anonymized, masked, or de-identified information) for any purpose. If We combine information that is not in personally identifiable form with information that is (such as combining Your name with Your geographical location), We will treat the combined information as Personal Data as long as it is combined.

In the preceding twelve (12) months, We have not sold any Personal Data.

In the event that Pride Engineering begins selling Personal Data, this Privacy Policy will be updated to reflect that sale and You will be notified of such update. Additionally, You will be provided the ability to opt-out of the sale of Your Personal Data collected by Pride Engineering by clicking a DO NOT SELL MY PERSONAL INFORMATION link.

In the last 12 months, We have disclosed and shared these categories of Personal Data about consumers for a business purpose, and as further described above in this Privacy Policy:

- Personal identification information such as real name, postal address, online identifier, IP address, email address, and account number.
- Internet or other electronic network activity, including but not limited to, browsing history, search history, and information regarding Your interaction with the Platform.
- Payment information such as credit card number, debit card number, bank account number, or other financial information.
- Geolocation information.

Pride Engineering and our affiliates may send you regular promotional communications about our products, services, events and promotions. Such promotional materials may use the “Pride Engineering” brand and may be sent to you via different channels, such as: email, phone, SMS text messages, postal mailings, and third party social networks.

In order to provide you with the best personalized experience, sometimes these communications may be tailored to your preferences (for example, as you indicate these to us, as we may have inferred from your Platform visits, or based on the links you click in our emails). When required by applicable law, we will

obtain your consent before starting these activities. In addition, you may withdraw your consent (opt-out) at any time.

In particular, you can opt-out from receiving marketing-related emails by following the unsubscribe instructions provided in each email. You can also contact us using the contact details provided below to opt-out from receiving marketing-related communications.

Please note that even if you opt-out from receiving marketing communications, you might still receive administrative communications from us, such as technical updates of our products, order confirmations, notifications about your account activities, and other important notices.

### **General Principles for the Processing of Personal Data**

Personal Data will be collected, stored, processed, and transmitted in accordance with Pride Engineering's established policies and applicable federal, state, local and foreign laws, rules, and regulations.

The principles of Pride Engineering with respect to the processing of Personal Data are as follows: (1) Personal Data will be processed fairly and lawfully, (2) Personal Data will be collected for specified, explicit, and legitimate purposes and not further processed for incompatible purposes, (3) Personal Data collected by Pride Engineering will be adequate, relevant, and limited to what is necessary in relation to the purposes for which they are collected and processed, (4) Personal Data collected by Pride Engineering will be accurate and, where necessary, kept up to date to the best of our ability, (5) Personal Data collected by Pride Engineering will be retained as identifiable data for no longer than necessary to serve the purposes for which the Personal Data was collected, and (6) Personal Data will be processed in a manner that ensures appropriate security of the Personal Data, including protection against unauthorized or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organizational measures.

### **Third Party Sites and Services**

This Privacy Policy does not address, and We are not responsible for, the privacy, information, or other practices of any third parties, including any third party operating any site or Web property (including, without limitation, any application) that is available through the Platform or to which the Platform contains a link. The availability of, or inclusion of a link to, any such site or property on this Platform does not imply endorsement of it by Us or by Our Affiliates.

Third parties may offer products and services on the Websites and collect information about You by requesting certain information necessary to provide a particular product or service (including, for example, insurance coverage for Your Pride Engineering products or reports of insurance claims). Pride Engineering may also obtain certain information about its users from third party customer research groups (e.g., demographic information) which Pride Engineering uses to learn more about its customers. Pride Engineering does not control the policies and practices of third parties in relation to the use and disclosure of any information about users collected by third parties on the Platform or in market research programs conducted by such third parties and any use or disclosure of such information by third parties is not governed by this Privacy Policy.

### **Choices and Access**

We give You choices regarding our use and disclosure of Your Personal Data. Pride Engineering provides You with the opportunity to receive information by email, regular mail, or telephone calls from Pride Engineering, or third parties which may be of interest to You, including information relating to new products and services offered on the Platform by Pride Engineering, or other third parties. If You do not

want to receive any information by email, regular mail, or telephone calls, You may opt-out of further communications provided by Pride Engineering at any time by: (i) sending Pride Engineering an email at [legal@pridecan.com](mailto:legal@pridecan.com); or (ii) writing to Pride Engineering at 10301 Xylon Avenue North, Suite 100, Minneapolis, MN 55445. Please note that Pride Engineering can only comply with requests relating to email, regular mail or telephone communications provided by Pride Engineering. If You no longer wish to receive further information by email, regular mail, or telephone from any third party, You will need to contact such third party directly to opt-out of further communications being provided to You. We will seek to comply with Your request(s) as soon as reasonably practicable.

If applicable, and You would like to review, correct, update, or delete the Personal Data that You have provided via this Platform, please contact Us. We will try to comply with Your request as soon as reasonably practicable.

### **Accuracy**

It is Your responsibility to provide Pride Engineering with accurate Personal Data. Except as otherwise set forth in this Privacy Policy, Pride Engineering shall only use Personal Data in ways that are compatible with the purposes for which it was collected or subsequently authorized by You. To the extent necessary for these purposes, Pride Engineering shall take reasonable steps to ensure that Personal Data is accurate, complete, current, and relevant to its intended use.

### **Your Rights Over Your Information**

By law, you have certain rights regarding Your Personal Data. Those rights include:

**The right to notice.** You have the right to be notified which categories of Personal Data are being collected and the purposes for which the Personal Data is being used.

**The right to request.** You have the right to request that We disclose information to You about Our collection, use, sale, disclosure for business purposes and share of Personal Data. Once We receive and confirm Your request, We will disclose to You:

- The categories of Personal Data We collected about You
- The categories of sources for the Personal Data We collected about You
- Our business or commercial purpose for collecting or selling that Personal Data
- The categories of third parties with whom We share that Personal Data
- The specific pieces of Personal Data We collected about You
- If We sold Your Personal Data or disclosed Your Personal Data for a business purpose, We will disclose to You:
  - The categories of Personal Data categories sold
  - The categories of Personal Data categories disclosed

**The right to say no to the sale of Personal Data (opt-out).** You have the right to direct Us to not sell Your Personal Data. To submit an opt-out request please contact Us.

**The right to delete Personal Data.** You have the right to request the deletion of Your Personal Data, subject to certain exceptions. Once We receive and confirm Your request, We will delete (and direct Our Service Providers to delete) Your Personal Data from our records, unless an exception applies.

**The right to rectification of Personal Data.** You have the right to request the correction of Your Personal Data.

**The right against automatic decisions making.** You have the right to object to decisions being taken by automated means under certain circumstances.

**The right not to be discriminated against.** You have the right not to be discriminated against for exercising any of Your consumer's rights

#### California Data Subjects

Under California Civil Code Section 1798 (California's Shine the Light law), California residents with an established business relationship with Us can request information once a year about sharing their Personal Data with third parties for the third parties' direct marketing purposes.

If You'd like to request more information under the California Shine the Light law, and if You are a California resident, You can contact Us using the contact information provided below.

California Business and Professions Code section 22581 allow California residents under the age of 18 who are registered users of online sites, services, or applications to request and obtain removal of content or information they have publicly posted.

To request removal of such data, and if You are a California resident, You can contact Us using the contact information provided below, and include the email address associated with Your account.

Be aware that Your request does not guarantee complete or comprehensive removal of content or information posted online and that the law may not permit or require removal in certain circumstances.

#### European Data Subjects

This privacy notice section for European residents supplements the information contained in Our Privacy Policy and it applies solely to all visitors, users, and others who reside in the European Economic Area and Switzerland ("Europe"). In Europe, "Personal Data" is defined very broadly and includes any information about a natural person, who can be identified, directly or indirectly, from data that We hold about them or from data that is combined with other information. Europe data protection law requires Us to have a legal basis before processing any Personal Data about You. The legal basis for Us processing Your Personal Data for the above purposes may be because: (i) You have provided Your consent; (ii) it is necessary to for the performance of a contract with You; (iii) the processing is necessary for our compliance with a legal obligation; or (iv) the processing is in our legitimate interests. To the extent provided by applicable law, You may withdraw any consent You previously provided to us, or object at any time on legitimate grounds, to the processing of Your Personal Data. In some circumstances, withdrawing Your consent to Pride Engineering use or disclosure of Your Personal Data will mean that You cannot take advantage of certain Pride Engineering products or services.

We may transfer Your Personal Data outside Europe to the United States or any country that Pride Engineering or its service providers may have operations. Such countries do not have the same data protection laws as Europe. Any transfer of Your Personal Data will be subject to a European Commission approved contract (as permitted under the General Data Protection Regulation) that is designed to help safeguard Your privacy rights and give You remedies in the unlikely event of a misuse of Your Personal Data.

## Your Rights under the GDPR

Under the General Data Protection Regulation, You have a number of important rights free of charge. In summary, those include rights to:

- Fair processing of information and transparency over how We use Your Personal Data;
- Access to Your Personal Data and to certain other supplementary information that this Privacy Policy is already designed to address;
- Require Us to correct any mistakes in Your Personal Data that We hold.
- Require the erasure of Personal Data concerning You in certain situations;
- Receive the Personal Data concerning You which You have provided to Us, in a structured, commonly used, and machine-readable format and have the right to transmit that data to a third party in certain situations;
- Object at any time to processing of Your Personal Data for direct marketing;
- Object to decisions being taken by automated means which produce legal effects concerning You or similarly significantly affect You;
- Object in certain other situations to our continued processing of Your Personal Data; and
- Otherwise restrict Our processing of Your Personal Data in certain circumstances

For further information on each of those rights, including the circumstances in which they apply, see the Guidance from the UK Information Commissioner's Office (ICO) on individual's rights under the General Data Protection Regulation (or other relevant guidance).

## Exercising Your Rights

In order to exercise any of Your rights as described herein, You may submit a verifiable consume request to Us by either contacting Us via the contact methods provided below or by visiting the Platform.

Your request to Us must:

- Provide sufficient information that allows Us to reasonably verify You are the person about whom We collected Personal Data or an authorized representative.
- Describe Your request with sufficient detail that allows Us to properly understand, evaluate, and respond to it.

We cannot respond to Your request or provide You with the required information if We cannot:

- Verify Your identity or authority to make the request.
- And confirm that the Personal Data relates to You.

Pride Engineering will not discriminate in any way against any users of the Platform that exercise their rights as provided by law.

## **Retention Period**

We retain Your Personal Data for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or allowed by law or to otherwise fulfill a legal obligation.

Our data retention policies and procedure are designed to help ensure that we comply with our legal obligations. We will retain documents, including electronic documents, containing personal data: (1) to the extent that we are required to do so by law; (2) if we believe that the documents may be relevant to any

ongoing or prospective legal proceedings; and/or (3) to establish, exercise, or defend our legal rights, including, but not limited to, providing information to others for the purposes of fraud prevention and reducing credit risk.

### **Security**

Pride Engineering is committed to ensuring that your Personal Information is secure. To prevent unauthorized access or disclosure of your Personal Information, we use suitable, industry-standard physical, electronic, and managerial procedures to safeguard and secure the Personal Information that we collect via the Platform.

We will take reasonable technical and organizational precautions to prevent the loss, misuse, or alteration of any of your personal information you have provided. We will store all personal information you provide on our secure, password- and firewall-protected, servers. Any and all electronic financial transactions entered into the System will be protected by encryption technology.

Please be aware, however, that no data transmission over the Internet is 100% secure and any information disclosed online can potentially be collected and use by parties other than the intended recipient. If You have reason to believe that Your interaction with Us is no longer secure, please immediately notify Us of the problem by contacting Us as described in this Privacy Policy.

### **"Do Not Track" Policy**

Our Websites do not respond to Do Not Track signals.

However, some third-party websites do keep track of Your browsing activities. If You are visiting such websites, You can set Your preferences in Your Web browser to inform websites that You do not want to be tracked. You can enable or disable Do Not Track Requests by visiting the preferences or settings page of Your Web browser.

### **Children's Privacy**

Our Platform does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

If We need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

### **Compliance with Local Laws**

This Privacy Policy is meant to guide Pride Engineering with respect to Personal Data collected from or about You at this Platform. While this Privacy Policy applies to Personal Data generally, the local laws, rules and regulations of jurisdictions that are applicable to Pride Engineering ("Local Laws") may require standards which are stricter than this Privacy Policy and, in such event, Pride Engineering will comply with applicable Local Laws. Specific privacy policies may be adopted to address the specific privacy requirements of particular jurisdictions. All the information You provide may be transferred or accessed by entities around the world as described in this Privacy Policy. Your Personal Data may be stored and processed in any country where We have facilities or service providers, and by using Our Platform or by providing consent to Us (where required by law), You specifically acknowledge and consent to the transfer

of information to countries outside of Your country of residence, including to the United States, which may provide for different data protection rules, and a lower standard of required protection, than in Your country. Irrespective of which country Your Personal Data is transferred, We would only share Your Personal Data under a 'need to know' basis. In these circumstances We will, as required by applicable law, ensure that Your privacy rights are adequately protected by organizational, technical, contractual and/or other lawful means.

### **Your Right to Complain**

If You have a complaint as to our use of Your information, You may file a complaint with us, the California Attorney General, the applicable Supervisory Authority, any other governmental agency, and/or a judicial body.

A complaint may be submitted directly to Pride Engineering through the contact methods presented below.

### **Contact Us**

If You have any questions about this Privacy Policy, You can contact us:

- By email: [legal@pridecan.com](mailto:legal@pridecan.com)
- By phone: (763) 427-6250
- By mail: 10301 Xylon Avenue North, Suite 100, Minneapolis, MN 55445